Business • Entrepreneurship Third Year Option

Semester Course Outline • 2024 – 2025

9 Months (2 Semesters) • Revised: 2/5/24 Associate of Applied Science (A.A.S.) Degree • Credits Required for Graduation: 38



Fall Semester

Course Number	Course Title	Clock Hours	Credits
ENT 101	Introduction to Entrepreneurship	45	3
BUS 140	Business Law	45	3
BUS 150	Advertising	45	3
BUS 220	Personal Finance	45	3
ACCT 210	Principles of Accounting I	45	3
CMST 101	Foundations of Communication *	45	3
	Total	270	18

Spring Semester

Course Number	Course Title	Clock Hours	Credits
ENT 130	Financing/Small Business Funding	45	3
ENT 135	Competitive Analysis	30	2
BSA 232	Social Media Marketing	45	3
BSA 235	Branding	45	3
BUS 160	Principles of Selling	45	3
BUS 210	Small Business Development	45	3
BUS 238	Business Innovation	45	3
	Total	315	20