

# Business • Entrepreneurship Option • January Start

## Semester Course Outline • 2024 – 2025

18 Months (4 Semesters) • Revised: 2/5/24

Associate of Applied Science (A.A.S.) Degree • Credits Required for Graduation: 71



### First Year – Spring Semester

Course Number	Course Title	Clock Hours	Credits
ENT 135	Competitive Analysis	30	2
BSA 232	Social Media Marketing	45	3
BUS 120	Principles of Marketing	45	3
BUS 160	Principles of Selling	45	3
BUS 238	Business Innovation	45	3
● Selected Communications Course (Choose one) COMM 101 – Communications and Career Strategies ENGL 101 – Composition * (CSS 100 – Career Search Strategies .5 credit)		45	3
<b>Total</b>		255	17

### First Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
ENT 101	Introduction to Entrepreneurship	45	3
BUS 140	Business Law	45	3
BUS 150	Advertising	45	3
ACCT 210	Principles of Accounting I	45	3
CSC 105	Computer Software Applications *	45	3
● Selected Mathematics Course (Choose one) MATH 100 – Applied General Math MATH 101 – Intermediate Algebra MATH 114 – College Algebra *		45	3
<b>Total</b>		270	18



**Second Year – Spring Semester**

Course Number	Course Title	Clock Hours	Credits
ENT 130	Financing/Small Business Funding	45	3
ENT 220	Business Team Development	45	3
BSA 235	Branding	45	3
BUS 210	Small Business Development	45	3
BUS 230	Management Policy	45	3
<ul style="list-style-type: none"> <li>Selected Behavioral Science Course (Choose one)</li> <li>PSYC 100 – Psychology of Human Relations</li> <li>PSYC 101 – General Psychology *</li> </ul>		45	3
<b>Total</b>		270	18

**Second Year – Fall Semester**

Course Number	Course Title	Clock Hours	Credits
ENT 205	Strategic Elements	45	3
ENT 210	Entrepreneurship Capstone	45	3
BUS 215	Business Ethics	45	3
BUS 220	Personal Finance	45	3
CMST 101	Foundations of Communication *	45	3
<ul style="list-style-type: none"> <li>Selected Social Science Course (Choose one)</li> <li>ECON 105 – Leadership in the Global Workplace</li> <li>ECON 201 – Principles of Microeconomics I *</li> <li>ECON 202 – Principles of Macroeconomics II *</li> <li>SOC 100 – Introduction to Sociology *</li> </ul>		45	3
<b>Total</b>		270	18

- Students will select a course in each of the areas listed to meet general education requirements. Courses marked with an asterisk (\*) can be transferred directly to the university system and may be substituted for recommended courses on the outline. Students should speak with an advisor before doing so.