



OBJECTIVE

The Brandt Holdings TechKnowledge Diesel Technology program is a two-year Associate of Applied Science (A.A.S) Degree offered to develop technically competent and professional John Deere trained Service Technicians.

ABOUT

TechKnowledge is a partnership between Brandt Holdings and Lake Area Technical College (LATC). Brandt Holdings sponsors the program, whereas LATC administers and operates the program to ensure the training is focused to ensure the training is focused on the most up-to-date technology, equipment, and tools. Brandt Holdings has a network of John Deere Ag and Turf Dealerships across the Midwest including Valley Plains Equipment, Kibble Equipment, and Platte Valley Equipment.

This program is exclusively for students who signed an agreement with one of these Brandt Holdings distributors before enrolling.

The program is completed in 4 semesters and 1 summer internship. Learning will take place in the classroom, lab, and at the sponsoring John Deere store in the form of an internship.

PURPOSE

With current technological advances constantly increasing innovation, productivity, and competitiveness, the purpose of this program is to:

- Upgrade the technical professional of the incoming Service Technician
- Train students to systematically diagnose, service, and maintain John Deere products
- Provide a training experience to enable successful graduates to advance in positions after additional experience
- Provide specialized courses relevant to a Brandt Holdings John Deere Dealership

PLEDGE TO STUDENTS

Brandt Holdings pledges to support students in their growth and education by providing technical instructional and skill development to enable students throughout their training.

CURRICULUM

The TechKnowledge program provides practical experience in the repair and maintenance of John Deere powered equipment. Students receive instruction in troubleshooting, engine analysis, disassembling engines, replacing defective parts, and reassembling machines, along with hydraulic systems, and electrical and electronic systems. In addition, courses in Communications, Social Science, Mathematics, and Behavioral Science will be required. *The TechKnowledge instructors have successfully completed extensive coursework to be Certified Dealer Instructors (CDI).*



INTERNSHIP

The internships allow students to apply what they learned during their classroom and lab sessions. By doing so, students become familiar with the dealership environment, its organizational structure, and competencies that are expected of a professional service technician.

STUDENT QUALIFICATIONS

Prospective students must:

- Be at least 18 years old at the time of the first internship
- Be a high school graduate or equivalent
- Meet LATC admission and academic requirements
- Obtain a sponsorship by Valley Plains Equipment, Kibble Equipment, or Platte Valley Equipment before being accepted into the program
- Possess a valid driver's license and maintain an employable driving record
- Take a drug test if requested at any time by the dealership



RESPONSIBILITIES

Dealership Responsibilities:

- Interview and select students for a sponsorship
- Provide 100% tuition, books, and fees
- Provide tool allowance (*Contact your dealer for complete details*)
- Provide paid internships for students
- Provide a laptop to use while in college and at internships
- Provide the student with John Deere computer programs
- Monitor and oversee all phases of the program to ensure success of the students
- Provide work uniforms and personal protective equipment (PPE) to students while working at the dealership



Student Responsibilities:

- Be a high school graduate or equivalent
- Meet specified admission and academic criteria
- Obtain a sponsorship from a Brandt Holdings Dealership before enrolling into the program
- Maintain program attendance standards
- Maintain at least a 2.7 GPA while attending LATC
- Follow safety rules when in required areas and wear PPE

College Responsibilities:

- Maintain all student records
- Maintain a current curriculum
- Provide qualified and dedicated faculty
- Award the A.A.S degree in Diesel Technology
- Keep dealerships informed on student progress

CONTACT INFORMATION

For more information or questions regarding the program, contact:

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LATC Admissions Representatives

605-882-5284 — Ask for Admissions
Admissions@LakeAreaTech.edu

ADMISSIONS

Student must do both of the following to be fully admitted into the TechKnowledge Program

How to Apply to LATC

1. Complete the online application for Admission to LATC
2. Take LATC entrance exams
3. Submit copy of high school or GED transcripts to LATC
4. Apply for Financial Aid
5. Attend LATC's Student Orientation

How to Apply to TechKnowledge

1. Contact sponsoring dealership to apply
2. Complete sponsorship application
3. Submit copy of high school or GED transcripts to sponsoring dealership
4. Meet with dealership managers
5. Job shadow at sponsoring store

STUDENT AGREEMENT

The student understands if they fail to meet and/or maintain eligibility of the program requirements, they will no longer be eligible to continue in the TechKnowledge program. The student agrees to be employed full-time for a minimum of 3 years with the sponsoring dealership upon graduation from the LATC TechKnowledge program.

STUDENT DEFAULT OBLIGATION

If the student leaves the program before successfully graduating from LATC or doesn't fulfill the 3-year full-time post-graduation commitment, the student will be responsible for any applicable repayments.



Learn for Tomorrow.

