

# Business Associate

## Photography/Media Option

### Optional Recommended Tool List

The **recommended** equipment list has optional equipment additions to the **required** tool list and is meant to prepare you to operate as a professional photographer at your graduation. Certain specializations in the photography industry require different tools. You will regularly discuss your business plans and goals with your instructor. Individual adjustments may be made to your tool list.

Photography gear changes rapidly with technology changes and new advances. Therefore, this tool list is also subject to change. We will attempt to give you as much notice as we can, however, that is not always possible. ***Approximate prices indicated are based on list prices April 2022 and fluctuate with the market. It is recommended to watch prices in advance as sales and discounts happen often.***

#### **Strongly recommended**

**Tripod** – minimum requirements: max height at least 56”, load 8lbs, ball head. (Examples: Manfrotto Element MII Mobile Bluetooth Aluminum Traveler Tripod ~\$150 OR Vanguard Alta Pro 263ABT 100 Aluminum Alloy Tripod Kit with Monopod and SBH-100 Ball Head ~ \$169). This may be purchased AFTER school begin.

**External Hard Drive** – 2 TB or more. Photo files are large and will quickly fill your hard drive. You need free hard drive space on your computer to efficiently run our editing software. \$65-\$80

**70-200 mm f/2.8 lens (2<sup>nd</sup> year)** – We will have a limited number of these lenses available in our studio for checkout, but this is an important lens for most photographers and you should get this if at all possible. Suggested options below.

- Canon DSLR - EF 70-200mm f/2.8L IS III USM Lens \$2099
- Canon DSLR - Sigma 70-200mm f/2.8 DG OS HSM Sports Lens for Canon EF \$1499
- Canon DSLR - Tamron SP 70-200mm f/2.8 Di VC USD G2 Lens for Canon EF \$1299
- Canon Mirrorless - RF 70-200mm f/2.8 L IS USM Lens \$2799
- Nikon DSLR - AF-S NIKKOR 70-200mm f/2.8E FL ED VR Lens \$2346
- Nikon DSLR - Sigma 70-200mm f/2.8 DG OS HSM Sports Lens for Nikon F \$1499
- Nikon DSLR - Tamron SP 70-200mm f/2.8 Di VC USD G2 Lens for Nikon F \$1299
- Nikon Mirrorless - Nikon NIKKOR Z 70-200mm f/2.8 VR S Lens \$2596

#### **Strongly recommended for e-Degree students**

- Two B400 Alienbee or strobes from Paul C Buff Co. \$224 each
- Impact Heavy-Duty Air-Cushioned 9.5' Light Stand (Set of 2, Black) \$75 each
- Two Savage Umbrella Softbox Bounce 36” \$38 each **Note:** you may substitute 24” x 36” Softboxes with prior approval
- Two Phottix 40" Shoot Through Softbox Studio Umbrella \$39 each

### **Additional optional items to consider**

**24-70 mm lens** – should have a fixed minimum aperture. Discuss with the instructor for more details  
\$1200-\$2400

**Reflector around 40"** – Westcott 5-in-1 Reflector Disc 40.5" is a good choice \$39

**Additional Godox TT685 Speedlite** – multiple speedlites can be a viable alternative to more expensive studio strobes.

**100 or 105 mm macro lens** – this could be an important addition to your gear if you intend to do product photography as a commercial photographer or if you are a nature photographer. \$400 - \$1300

**Think Tank Photo Emergency Rain Cover (Medium)** \$43

**Sandbags for stands (for E-Degree)** \$21 each

**Monopod** – recommended 65 – 70 inches