

Business Associate • Photography/Media Option

Semester Course Outline • 2021 – 2022

20 Months (4 Semesters, 1 Summer Session) • Revised: 6/16/21

Associate of Applied Science (A.A.S.) Degree • Credits Required for Graduation: 70



First Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
BSA 100	Introduction to Digital Photography	45	3
BSA 107	Intro to Photo Studio	15	1
BSA 114	Design I	45	3
BUS 101	Introduction to Business	45	3
BUS 160	Principles of Selling	45	3
CSC 105	Computer Software Applications *	45	3
Total		240	16

First Year – Spring Semester

Course Number	Course Title	Clock Hours	Credits
BSA 116	Advanced Image Processing	45	3
BSA 118	Advanced Digital Photography	45	3
BSA 126	Lighting in Photography	45	3
BSA 128	Studio Lighting	15	1
BUS 210	Small Business Development	45	3
ACCT 210	Principles of Accounting I	45	3
Total		240	16

First Year – Summer Session

Course Number	Course Title	Clock Hours	Credits
BSA 230	Quickbooks	15	1
BUS 150	Advertising	45	3
CMST 101	Fundamentals of Speech * (CSS 100 – Career Search Strategies .5 credit)	45	3
Total		105	7

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Semester Course Outline • 2021 – 2022

Second Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
BSA 200	Video/Media	45	3
BSA 204	Event/Corporate Photography	45	3
<ul style="list-style-type: none"> Selected Behavioral Science Course (Choose one) PSYC 100 – Psychology of Human Relations PSYC 101 – General Psychology * 		45	3
<ul style="list-style-type: none"> Selected Communications Course (Choose one) COMM 101 – Communications and Career Strategies ENGL 101 – Composition * (CSS 100 – Career Search Strategies .5 credit) 		45	3
<ul style="list-style-type: none"> Selected Mathematics Course (Choose one) MATH 100 – Applied General Math MATH 101 – Intermediate Algebra MATH 114 – College Algebra * 		45	3
Total		225	15

Second Year – Spring Semester

Course Number	Course Title	Clock Hours	Credits
BSA 202	Portrait Photography	45	3
BSA 207	Portrait Studio	15	1
BSA 232	Social Media	45	3
BUS 220	Personal Finance	45	3
BUS 265	Photography Internship/Capstone Project	180	3
<ul style="list-style-type: none"> Selected Social Science Course (Choose one) ECON 105 – Leadership in the Global Workplace ECON 201 – Principles of Microeconomics I * ECON 202 – Principles of Macroeconomics II * SOC 100 – Introduction to Sociology * 		45	3
Total		375	16

All elective and/or additional courses not listed on your current program outline must be approved by your adviser and appropriately identified on the current program semester outline of any Business Associate Option or Financial Services Option.

- Students will select a course in each of the areas listed to meet general education requirements. Courses marked with an asterisk (*) can be transferred directly to the university system and may be substituted for recommended courses on the outline. Students should speak with an advisor before doing so.

Students who select to take transferable communications course CMST 101 or ENGL 101, must also register for CSS 100 – Career Search Strategies for .5 credit. This curriculum is required for all Lake Area Tech graduates and is included in the COMM 101 course but is separate from the university system.