

First Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
BUS 101	Introduction to Business	48	3
BUS 120	Principles of Marketing	48	3
BUS 160	Principles of Selling	48	3
ACCT 210	Principles of Accounting I	48	3
CIS 105	Computer Software Applications	48	3
ECON 201	Principles of Microeconomics I	48	3
Total		288	18

Spring Semester

Course Number	Course Title	Clock Hours	Credits
BUS 152	Desktop Publishing	48	3
BUS 162	Retailing	48	3
BUS 170	Human Resource Management	48	3
• BUS 236 or • ACCT 211	Financial Management or Principles of Accounting II	48	3
AC 100	Applied Communications	14	.5
SPCM 101	Fundamentals of Speech	48	3
••• Selected Communications Course		48	3
Total		302	18.5

Summer Session

Course Number	Course Title	Clock Hours	Credits
BUS 150	Advertising	64	4
BUS 185 or CIS 125	E-Business or Advanced Computer Applications	48	3
Total		112	7

Second Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
BUS 122	Marketing Research	48	3
BUS 140	Business Law	48	3
BUS 220	Personal Finance	48	3
BUS 244	International Business	48	3
AED 100	Automated External Defibrillator	14	.5
••• Selected Behavioral Science Course		48	3
••• Selected Mathematics Course		48	3
Total		302	18.5

Spring Semester

Course Number	Course Title	Clock Hours	Credits
•• BUS 210	Entrepreneurship	48	3
BUS 230	Management Policy	48	3
BUS 235 or BUS 240	Business Internship or Business Internship and Elective	360	6
BUS 238	Business Innovation	84	3
Total		540	15

- **Prerequisite:** Students must have successfully completed ACCT 210 – Principles of Accounting I (or have the approval of the instructor) before enrolling in this course.
- **Prerequisite:** Students must have successfully completed ACCT 210 – Principles of Accounting I and ACCT 211 – Principles Accounting II or BUS 236 – Financial Management (or have the approval of the instructor) before enrolling in this course.
- **Students will select a course in each of the three areas listed to meet general education requirements. Courses marked with an asterisk can be transferred directly to the university system under the terms of articulation agreements. Students should speak with an advisor before selecting transferable courses. (EN 110, MATH 100, MATH 101 are not transferable.)**

Behavioral Science
 PSYC 100 – Human Relations
 PSYC 101 – General Psychology*
Communications
 EN 110 – Business Communications
 ENGL 101 – Composition*
Mathematics
 MATH 100 – Applied General Math
 MATH 101 – Intermediate Algebra
 MATH 102 – College Algebra*